

Multimedia Presentation Guidelines

What is a Multimedia Presentation?

A multimedia presentation is a standalone digital presentation that uses multiple types of media to convey information. Media that can be used in your presentation include but is not limited to text, images, gifs, audio, video, graphics, maps, and charts/graphs. Multimedia presentations should be interactive, accessible, and engaging, urging audiences to navigate through your presentation on their own. All accepted multimedia presentations will be displayed online via a digital showcase and project participants will speak on a panel during the USS about the development of their project.

Requirements

- Must create your multimedia presentation using a digital platform like ArcGIS StoryMaps, Microsoft Sway, Adobe Express, Wix, or any other platform that allows you to include multiple types of media
- Presentation must be readily accessible online for public viewing (not published privately)
- Presentation must be understandable to a general audience with no expertise in the subject area
- Presentation must include text and photos along with at least one other media element including but not limited to interactive features, gifs, audio, videos, graphics, maps, etc., to enhance the information you're presenting and support the communication of key ideas
- Presentation must stand on its own and contain all necessary information and context
- Presentation must include the following information: an introduction with background on your topic, a statement of inquiry or creative objective, a description of the process you followed in conducting your research or achieving your creative objective, the results of your project, and a conclusion with analyses and/or reflections on your work
- Presentation must be organized into clear and logical sections
- Must cite all sources clearly and consistently, including any media that is not your own

Resources

- [Tips and Tools for Crafting a Multimedia Presentation - Vibe](#)
- [Digital Storytelling Tools – University of Miami](#)
- [Digital Storytelling Tools – James Madison University](#)
- [How to Easily Make a Multimedia Presentation \(Tools & Templates\) - Storydoc](#)

Examples

- [Artemis: NASA's Return to the Moon by Ruthie Fogel – ArcGIS StoryMaps](#)
- [Hearths and Health - Evidence of the Global Impact of Household Air Pollution on Health by Clean Cooking Alliance – ArcGIS StoryMaps](#)
- [Empowering Women's Breast Health with Racial Inclusivity by Shweta Shah – ArcGIS StoryMaps](#)
- [Food Waste by Becky Weirick – Wix](#)