

Research Reel Guidelines

What is a Research Reel?

A research reel is a 60 to 90-second educational video that showcases your research in an interesting and concise manner to appeal to online audiences on social media. The research reel must be based on research you're presenting in another category at the USS, and your faculty sponsor must be the same for the research reel category and the category from which you're adapting your research. Reels should be narrated by yourself and will be assessed based on your use of photos, videos, sound effects, graphic elements, and music to enhance your ideas. Accepted reels will be screened at a showcase during the USS and posted and highlighted on the NSU Honors College social media.

Requirements

- Must be 60-90 seconds long
- Must be filmed vertically (video dimensions must be 1080×1920)
- Must be in .mov or .mp4 format
- Must have clear audio and visual quality
- Must be based on research you're presenting in another USS category (Poster Presentation, Oral Presentation, Multimedia Presentation, or Short Film)
 - Must have the same faculty sponsor for the research reel category and the category from which you're adapting your research
- Must be accessible and understandable to a general audience with no expertise in the subject area
- Must present your research question, process, results, and analysis and argument clearly and concisely
- Must include video and graphic design elements to enhance your research and support the communication of key ideas

Resources

- [Tips for science communication on TikTok – Harvard](#)
- [How to Make an Educational Video - Synthesia](#)
- [Creating Effective Educational Videos – Columbia University](#)
- [How to make a science research video - MEOPAR](#)

Examples

- [Ocean Surface – Cleo Abrams](#)
- [Pulsars – Kirsten Banks](#)
- [Seismometers – Terra Explore](#)
- [Haptic Architecture – Dami Lee](#)